

STORY PRO

Master prompt

EU chief lays out vision for new Canada partnership at Montreal summit

EU Chief Proposes Canada Partnership at Montreal Summit

PROJECT **BBC World News** LENGTH **Short** DATE **2026-10-29**

01 NOTES

PRODUCTION PLAN

Generate 4 still B-roll images and 1 thumbnail image. Generate 2 separate 5-second video clips using Higgsfield AI Pro tier in 9:16 vertical aspect ratio. Audio voiceover length is 30 seconds, leading to a recommended finished video duration of 30 seconds.

02 EDITING TIMESTAMPS

TIMELINE

4 ITEMS

TIME	WHAT HAPPENS / WHAT TO CUT
00:00-00:05	summit venue visual, introductory hook
00:05-00:12	details on associate member term and partnership vision
00:12-00:22	opposition from member states including Germany
00:22-00:30	summary of transatlantic diplomatic discussion

03 AUDIO SCRIPT

SCRIPT (VOICEOVER)

European Commission President Ursula von der Leyen has laid out a vision for a new partnership with Canada during a summit in Montreal. During the discussions, the EU chief continued using the term associate member to describe Canada's potential status. However,

SHALE STUDIO · LICENSED COPY
SHALE STUDIO · LICENSED COPY

this framing has faced opposition from within the European Union. Multiple member states, including Germany, have raised concerns over applying this associate member term. Despite internal pushback, efforts to strengthen diplomatic and economic ties between the bloc and Canada remain central to the Montreal agenda.

04 **VIDEO SCRIPT**

VIDEO PROMPT

Cinematic 9:16 vertical B-roll of a modern international press summit hall in Montreal, soft dramatic lighting, European Union and Canadian flag silhouettes blurred in background, neutral journalistic aesthetic, slow forward camera move, 5s clip, no text, no real faces.

05 **B-ROLL**

B-ROLL IMAGE PROMPTS

4 ITEMS

#	DETAILS
B01	Vertical 9:16 image of a sleek diplomatic press podium with flags in background
B02	Vertical 9:16 image of modern Montreal skyline seen through summit venue glass walls
B03	Vertical 9:16 image of an abstract glowing transatlantic map connecting Europe and North America
B04	Vertical 9:16 image of an empty international conference table with microphones and official documents

06 **THUMBNAIL**

THUMBNAIL PROMPT

Eye-level 9:16 vertical shot of a modern glass diplomatic summit building in Montreal, high-contrast blue and gold lighting, dark negative space at the top for title overlay, clear architectural aesthetic, no text, no real faces.

SHALE STUDIO · LICENSED COPY
SHALE STUDIO · LICENSED COPY

07 NOTES

EDITING AND FORMAT NOTES

2 ITEMS

EDITING TIPS	Keep cuts brisk every 2-3 seconds to maintain short-form video engagement. Position high-contrast subtitles in the lower-middle section of the 9:16 frame to avoid overlapping platform interface icons. Use subtle, neutral background percussion music to drive pace without distracting from the voiceover.
16:9 AND 9:16	In 9:16 vertical format, keep all main subjects and text overlays strictly within the center vertical zone to avoid TikTok and Reels UI buttons. If adapted to 16:9 widescreen, expand the horizontal view to display both national flags and the press gallery simultaneously.

08 SOCIAL MEDIA (DESCRIPTIONS & HASHTAGS)

DESCRIPTIONS AND HASHTAGS FOR EVERY PLATFORM

YOUTUBE

16 HASHTAGS

EU Chief Ursula von der Leyen presented a vision for a new Canada partnership at a summit in Montreal, using the term associate member despite opposition from member states like Germany. Subscribe for fast, objective news updates. 🌐 📍

#EU #Canada #summit #Ursula #von #der #Leyen #Montreal #European #Union #world #news #international #diplomacy #Germany #recap

INSTAGRAM

6 HASHTAGS

At a summit in Montreal, the EU chief proposed an expanded partnership with Canada, using the term associate member. EUCA However, member states including Germany have voiced opposition to the terminology. Subscribe for daily factual updates! 📍

#WorldNews #EUNews #Canada #Diplomacy #MontrealSummit #NewsRecap

Licensed production document
Made inside Shale Studio Pro. Share it with your team, or paste any part into Gemini, Flow or ChatGPT.
PRO

SHALE STUDIO · LICENSED COPY
SHALE STUDIO · LICENSED COPY